



COMPREHENSIVE SOLUTIONS FOR
KENYA MARKET DEVELOPMENT



AFRIPEAK EXPO (KENYA) LTD

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9th KENYA INTERNATIONAL INDUSTRIAL EXPO

September 3-5, 2026 📍 Sarit Expo Centre, Nairobi, Kenya

2026



JIANGXI SHOUHUA BUILDING
MATERIALS CO., LTD

B19/B21



Jiangxi Shouhua Building
Materials Co., Ltd

Jiangxi Shouhua Building
Materials Co., Ltd



EXHIBITION INTRODUCTION →

9th Kenya International Industrial Expo 2026

 Date	September 3-5, 2026	 Venue	Sarit Expo Centre, Nairobi, Kenya
 Organizer	Afripeak Expo Kenya Ltd.		

The Kenya International Industrial Expo is organized by Afripeak Expo (Kenya) Ltd. First launched in 2018, it has successfully held eight editions to date. With strong support and high recognition from relevant domestic and international institutions as well as enterprises both at home and abroad, the first eight editions (2018-2025) attracted a total of 1,750 exhibitors and over 40,000 professional buyers, with a cumulative exhibition area exceeding 39,500 square meters.

The KIIE has become an important channel and platform for Chinese companies to explore the Kenyan and East African markets, as well as for two-way investment and trade exchanges between China and Africa.

The 9th Kenya International Industrial Expo in 2026 will feature a planned 300 booths and an exhibition area of 6,000 square meters. In addition to the traditional functions of product display and business matchmaking, the expo also introduce a new "front-exhibition, back-warehouse" model. It will be supported by a permanent showroom and warehouse in Kenya, providing exhibitors with year-round display and sales opportunities, overseas warehousing, and related services.

 **40,000+**
Professional
Buyers

 **1,750**
Exhibiting
Companies

 **39,500+m²**
Cumulative
Exhibition Area

PRODUCT CATEGORIES →



Construction Machinery & Infrastructure Equipment

Engineering machinery, construction machinery, mining machinery, machine tools and accessories (engraving machines, cutting machines, marking machines, bearings, steel balls, etc.), transportation and logistics equipment, medical machinery, textile machinery, environmental protection machinery, complete equipment sets, warehousing equipment, etc.



Agricultural Machinery

Livestock machinery, feed machinery, general-purpose machinery, food processing machinery, packaging machinery, etc.



Building Materials & Hardware

Panels, aluminum materials, steel, glass, coatings, pumps & valves, insulation materials, fire-resistant and waterproof materials, hardware tools and fittings, etc.



Power & New Energy

Power equipment, generators, wires & cables, lighting equipment, photovoltaic power generation equipment, etc.



Environmental Protection & Chemicals

Environmental water treatment products, fertilizers, pesticides, daily chemical products, fine and specialty chemicals, plastic products, pharmaceutical and medical supplies, etc.



Vehicles, Auto Parts & Tires

Automobiles, motorcycles, new energy electric vehicles and related auto parts, tires, and other products.

PUBLICITY AND PROMOTION →

Cooperating Media

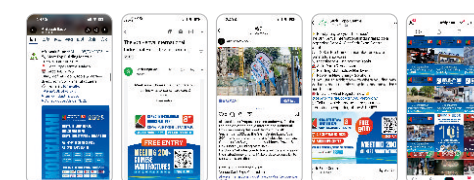


Media coverage



Xinhua News Agency reported THE STANDARD Newspaper THE STAR Newspaper

Online promotion



Overseas online promotion

Advertising promotion



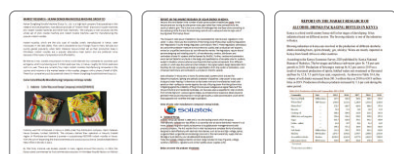
Outdoor advertising

Indoor advertising

SERVICE →

01 Customized Market Research

Based on different needs and specified products, industries, or industrial clusters, **our localized service team can conduct customized on-site market research to form a complete Kenyan market research report.** After the report is formed, it can be improved based on the actual situation of the domestic industry, which can enable domestic export enterprises to quickly understand the Kenyan market in the shortest possible time.



Kenyan team conducts on-site market research and generates market reports



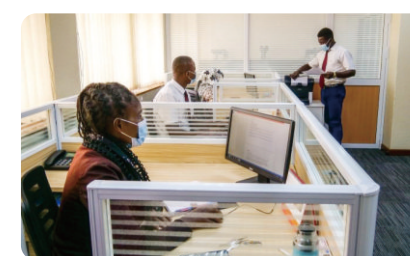
02 Shared Overseas Offices

Our office is located in the high-end business district CBD POSTBANK in Nairobi. It has convenient transportation and developed commerce, making it easy for enterprises to receive overseas customers. **This is conducive to enhancing the corporate image, increasing customer trust, and quickly establishing business cooperation.**



03 Shared Overseas Service Team

Within one week of establishing cooperation, participating companies will hold a video conference with a designated Kenyan staff member. The staff member will receive training from the company to gain a thorough understanding of the company and its products, **preparing them to carry out market promotion and customer invitation activities over the following year.** In addition, the staff member can also assist participating companies with overseas client reception and related support work.



04 Precise Buyer Matchmaking

Our team has been deeply engaged in the Kenyan market for over ten years, with extensive experience in market development and a well-established database of more than 27,000 high-quality buyers. We are committed to building a one-to-one precise business matchmaking model. To date, we have successfully provided over 4,500 online matchmaking sessions for more than 500 Chinese enterprises.

-  **15+ YEARS**
of Kenyan Market
Experience
-  **40,000+**
High-Quality Buyer
Resources
-  **5,000+**
Online Matchmaking
Sessions







ORGANIZER



Afripeak Expo (Kenya) Ltd. possesses extensive resources and strong connections with the Kenyan government, business associations, and enterprises. The company is dedicated to providing precise business matchmaking services for exhibitors and buyers, while organizing ongoing China-Kenya economic and trade negotiations and procurement activities throughout the year.

Since its establishment in 2018, Afripeak Expo has progressively built a comprehensive business portfolio, encompassing the organization of international exhibitions, the operation of permanent showrooms, and the development of public overseas warehouses for cross-border e-commerce.

Afripeak Expo's mission is to serve as a bridge fostering mutual trust in economy, trade, and culture between Kenya and the world, while contributing to Kenya's economic development.

CO-ORGANIZER

Building a bridge of mutual trust in economy, trade, and culture between Kenya and the world, dedicated to promoting Kenya's economic development.

